



MBonDemand.com – Online Access to the Best

MBonDemand.com is an online portal that allows both franchise and independent dealers to source, bid and buy Mercedes-Benz inventory. There is a \$250 flat buy fee for every vehicle offered on MBonDemand.com, regardless of purchase price.

There are three ways to buy vehicles on MBonDemand.com:

1. “Buy Now” – Vehicles available for purchase at the MBonDemand fixed price by clicking the BUY icon, available 24/7. New vehicles are posted every weekday.
 2. “BidReady” – Daily (Monday through Friday) competitive bidding environment beginning with bidding at 8 AM EST and sale beginning at 1 PM EST.
 3. “Live Online Sales” – Fast paced auctioneer-led online live sales event held as-needed, with dates and time communicated prior to sales event.
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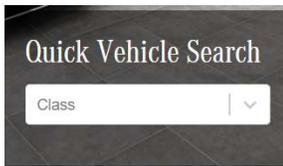
Getting Started

Registration is free and simple. Go to MBonDemand.com and click “Register.” You will need your valid AuctionACCESS ID to register. Additional instructions can be found on the next page.

Review our FAQs or watch the tutorial videos to learn about MBonDemand and its features. To learn about payment options and gate passes, please refer to the FAQs.

Registration and Login

- 1 To begin registration, go to www.MBoNDemand.com and click “Register”.
- 2 You will then be prompted to complete the application (everything marked with an asterisk is a required field) and click “Submit”.
 - You will receive an email confirming your registration submission and then a separate email within 3 business days that verifies approval of your account. Your username and password will not be activated until you receive this second email.
 - Once you have created an account, you may enter your username and password and click ‘Login’ for future visits.



Quick Search & Quick Links

Quick Search allows you to quickly find inventory available to your dealer class directly from the Homepage by selecting class, model, year and mileage.

Quick Links lets you easily navigate to vehicles that are newly available for purchase by your dealer class.

Quick Links

- [New Inventory](#)
- [Vans and Trucks](#)
- [Incentive Eligible Inventory](#)
- [Dealer To Dealer Vehicles](#)

Advanced Search

The Advanced Search can be located from the drop down ‘Search’ menu. This search method allows you to narrow your search and locate the exact vehicles you need. Search options include vehicle specific items such as location, options, CARFAX status, and grade. You can also search Dealer to Dealer inventory by selecting the option under “Auction Company”.

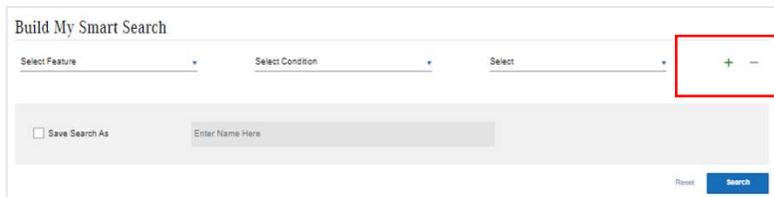
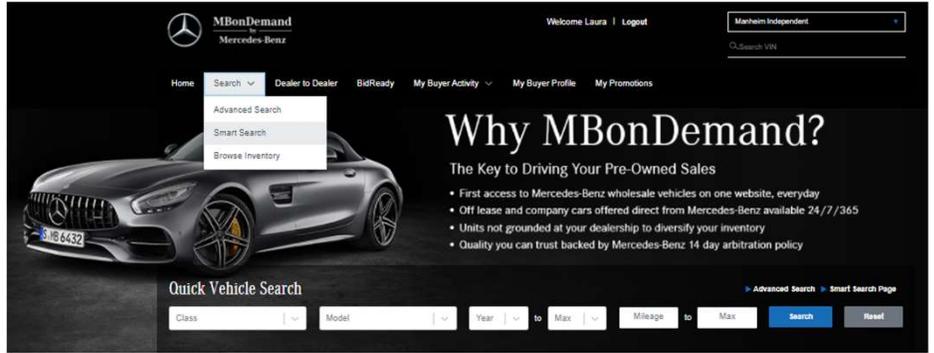
MBonDemand.com Quick Resource Guide

Smart Search

Smart Search allows you to build a search based on any combination of vehicle criteria and then be notified as vehicles matching that description are added to the site. To begin, choose the option of “Smart Search” from the ‘Search’ drop down menu.

Choose a feature from the drop down menu, pick the condition of the feature, and lastly select your preference.

To search Upstream inventory, select “Provider is Dealer to Dealer”.



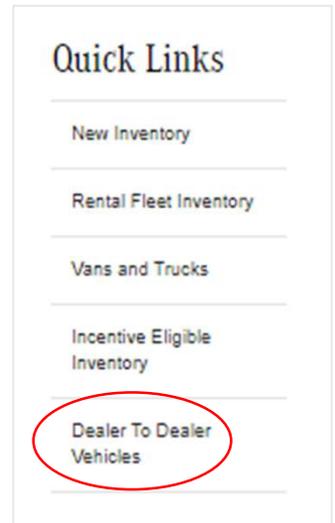
You can click the + or – button to add or subtract lines for filter options as needed.

Dealer to Dealer Inventory

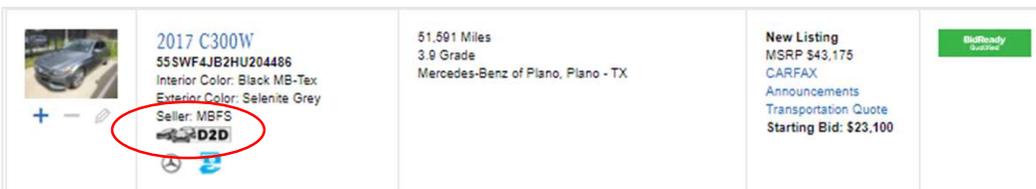
Source Off-Lease Mercedes-Benz inventory earlier than ever by shopping direct from the grounding dealer’s lot. You can find a link to Dealer to Dealer inventory in the Quick Links menu or in the tab menu on the homepage. Units are available for a limited time only.



Inventory will be available in BidReady at 8 AM ET and Buy Now at 2 PM ET every weekday. On weekends, vehicles will only be available in Buy Now. All units are pre-recon and have an AutoVin inspection.



All Dealer to Dealer units are also marked with the D2D icon, as shown here.



BidReady

BidReady sales are daily (Monday-Friday) competitive bid sales. Bids can be entered as early as 8:00 AM ET and the sale begins at 1:00 PM ET

   	<p>2018 C300W4 55SWF4KB2JU273795 Interior Color: Silk Beige MB-Tex Exterior Color: Lunar Blue Metallic Seller: MBFS</p>	<p>22,894 Miles 4.7 Grade C3 Eligible: Yes Manheim Pennsylvania</p>	<p>New Listing MSRP \$46,645 CARFAX Announcements Transportation Quote Starting Bid: \$34,000</p>	
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Build your personal BidReady sale two ways:

- New Inventory can be added daily between 8:00 AM ET and 1:00 PM ET. Locate the vehicle you are interested in using the New Inventory search. Once identified, select the BidReady icon on the right side
- You can select the “BidReady” icon on other inventory and it will be added to the next business day’s BidReady sale. If it’s after 5PM ET, the vehicle will be added to a BidReady sale two business days in the future.

Today's BidReady Sale Will Start in: 2 Hours 33 Minutes 45 Seconds

BidReady Vehicles Pinned 0/0 My Sale 0/0 Additional 0/0

Refine Additional Vehicles Sort Vehicles Order By: Select

Pinned Vehicles (2)

Sale Pending **2018 S560V4**

Unpin Vehicle

Remove Vehicle

Time Remaining: Ext: Obsidian Black Metallic
Black Exclusive Nappa Leather

Vehicle Details Int: 51,346
Miles: 51,346
VIN: WDDUG8GB2JA385789
Grade: 4.6
Location: Manheim Palm Beach
C3 Eligible: Y
Seller: MBFS

High Bidder: Y

CARFAX No Accidents Reported 2-Owner
CARFAX 1-Owner Personal Use
Service History

Proxy Bid Bid \$73,750

Sale Pending **2019 S560V**

Unpin Vehicle

My Sale Vehicles (4)

Sale Pending **2018 C300W4**

Pin Vehicle

Remove Vehicle

Time Remaining: Ext: Polar White
Sahara Beige MB-Tex

Vehicle Details Int: 21,147
Miles: 21,147
VIN: WDD0S4J4GB6JN682686
Grade: 4.3
Location: Adesa Boston
C3 Eligible: Y
Seller: MBFS

High Bidder: Y

CARFAX No Accidents Reported 2-Owner
Personal Use Service History

Proxy Bid Bid \$33,000

Sale Pending **2018 GLC300W4**

Pin Vehicle

Remove Vehicle

Time Remaining: Ext: Black
Almond MB-Tex

Additional Vehicles (78)

Sale Pending **2018 C300W4**

Pin Vehicle

Remove Vehicle

Time Remaining: Ext: Black
Int: Black MB-Tex

Vehicle Details Miles: 28,401
VIN: WDDWF4KB7JR323995
Grade: 2.8
Location: Manheim New Jersey
C3 Eligible: Y
Seller: MBFS

High Bidder: Y

CARFAX Accident/Damage 2-Owner
Multiple Use Service History

Proxy Bid Bid \$29,000

Sale Pending **2020 GLC300C4**

Pin Vehicle

Remove Vehicle

There are three columns on the BidReady page:

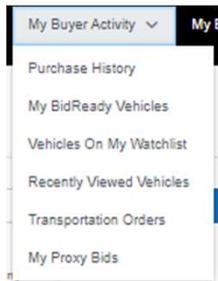
- **Pinned Vehicle:** Ensure easy access to the vehicles most important to you by marking as a favorite
- **My Sale Vehicles:** This column will contain any vehicle you have indicated interest in by selecting the “BidReady” icon
- **Additional Sale Vehicles:** This column contains all the inventory in which other dealers have expressed interest

At 1:00 PM ET a five minute timer will begin and be reset with each bid received for that specific vehicle. Bidding will close when the timer expires. Proxy Bids can be placed on vehicles up until 12:55 PM ET from the BidReady page.

Buy Now

Buy vehicles immediately at the listed fixed price by clicking the Buy icon.

 + -	2018 C300W4 WDDWF4KB4JR329835 Interior Color: Black MB-Tex Exterior Color: Polar White Seller: MBFS  	17,983 Miles 4.3 Grade Manheim Pennsylvania	MSRP \$46,325 CARFAX Announcements Transportation Quote Starting Bid: \$33,250	Buy: \$34,550
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My Buyer Activity

You can access all vehicles you have purchased, any vehicle you have selected for BidReady sale or your Watchlist, all Recently Viewed Vehicles, and Transportation Orders via the My Buyer Activity page. You can also research your proxy bids either by a specific date range or VIN.

My Buyer Profile

The My Buyer Profile page can be accessed via the My Profile Tab on the navigation bar. From here you can :

- 1 Modify your account settings
- 2 Manage your account password
- 3 Update site notifications
- 4 Select preferences for transporters and payment type

My Buyer Profile

- 1** [Account Settings](#)
Contact Information
Affiliated Buyer Dealerships
- 2** [Account Management](#)
Password Reset
- 3** [Site Notifications](#)
Site Alerts
Sale Notifications
Sale Confirmations
- 4** [Site Preferences](#)
Preferred Transporters
Preferred Payment Type
Inventory Preferences
Recommendation Preferences

Need Further Assistance?

For questions, please contact MBonDemand Client Care at 1-855-9-MBonDemand (855-962-6633). Daily operating hours are Monday – Friday from 9 AM – 8 PM ET.

Our Mercedes-Benz Regional Sales Managers (RSMs) are also available to provide support and one-on-one training. To find your local RSM, click “Contact Us” on the MBonDemand homepage.